



Our mission is to make pregnancy and childbirth safe, respectful, and equitable for every mother, everywhere.



SINCE 2010



\$24+ million

invested in maternal health



1+ million

people impacted, including women, babies, health workers, and community members



40+ programs in 16 countries

funded to advance maternal health



40+ educational films

watched by millions

THE CHALLENGE

Every two minutes, a woman dies from complications of pregnancy and childbirth—that's more than 800 preventable deaths every day around the world. For each death, 30 women experience a life-threatening complication or life-long disability.

THE SOLUTION

Most global maternal deaths can be prevented by ensuring that everyone has timely access to quality, respectful, and equitable maternity care. In addition to supporting evidence-based programs that provide high quality care, it is critical to grow, strengthen, and diversify the maternity care workforce to create long-term change.

OUR APPROACH

We invest in organizations rooted in the communities where they work, as they are best positioned to identify and develop effective, appropriate solutions to improve maternal health. We support local, community-based partners in underserved and historically marginalized communities that are delivering high-impact, cost-effective, person-centered initiatives. We support these efforts by taking a multidimensional approach towards transforming maternity care experiences for all through awareness raising, advocacy, and transformative initiatives. *See initiatives below that elevate the voices of birthing people and care providers at the center of this work.*



WHAT WE DO

Strengthen health care workforces.

We support programs that train new providers from the communities most affected by poor maternal health outcomes, while ensuring all providers have access to ongoing training, professional advocacy, network-building, and other resources.

Facilitate access to resources.

We fund programs that connect people in underserved communities to resources and support by bridging the distance to care, expanding access to community-based care models, and supplying essential tools.

Advance proven models of care.

We prioritize evidence-based strategies that take a comprehensive, person-centered approach, such as the midwifery model of care and doula support.

Place mothers at the center.

We prioritize the needs of individuals to ensure they are informed of their options, have a voice in their own care, and have access to quality support.

Promote human rights, equity, and birth justice.

We approach all solutions to improve maternal health outcomes and experiences as grounded in dignity and autonomy and recognize the right of every birthing person to receive high quality, respectful care, free from discrimination.

HOW WE DO IT

We invest in solutions through grantmaking.

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We mobilize for change through policy and advocacy.

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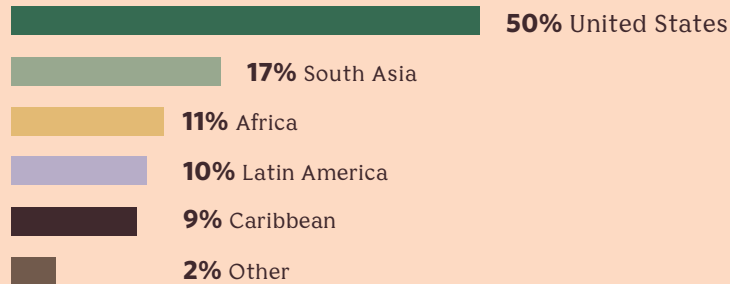
We foster durable, long-term change through transformative initiatives.

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We raise awareness through education and storytelling.



INVESTMENTS BY REGION IN 2021



OUR GRANTEES IN 2021

* Lifetime risk of maternal death.

Afghanistan (1 in 33)*

International Women's Media Foundation
Too Young to Wed
Women for Women International

Bangladesh (1 in 250)*

Hope Foundation for Women and Children of Bangladesh

Guatemala (1 in 330)*

Asociación Corazón del Agua
Asociación de Comadronas del Area Mam (ACAM)

Haiti (1 in 67)*

Foundation for Advancement of Haitian Midwives (FAHM)
Maison de Naissance
Midwives for Haiti

India (1 in 290)*

Nazdeek

Indonesia (1 in 240)*

Bumi Sehat

Kenya (1 in 76)*

International Childbirth Initiative/Lwala
Jacaranda Health

Mexico (1 in 1,300)*

Global Response Management

Nepal (1 in 230)*

One Heart Worldwide

Tanzania (1 in 36)*

Foundation for African Medicine and Education (FAME)
Maasai Women Development Organization (MWEDO)

United States (1 in 3000)*

Pregnancy Pop-Up Village
Roots Community Birth Center
Shades of Blue Project
SisterWeb
Sueños Sin Fronteras de Tejas
Tewa Women United
Uzazi Village
Village Birth International



POLICY AND ADVOCACY

We advocate for and support evidence-based models of care founded on respect, dignity, birth justice, and human rights. We collaborate closely with key policymakers, practitioners, and community members to identify priority maternal health issues and advocate for change.

BECOME AN ADVOCATE

Download our Advocacy Toolkit. We hope this guide serves and inspires you because, right now, it is more urgent than ever before that we pass transformative legislation, support community-led organizations, and raise awareness about the state of maternal health.

EVERYMOTHERCOUNTS.ORG/WHAT-CAN-I-DO/TAKE-ACTION

